

Beautyrest
HOSPITALITY

Hospitality Bedding Collection



BEAUTYRESTHOSPITALITY.COM



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Why Beautyrest® Hospitality?

Hospitality Defines Our Focus

We believe hospitality is an extension of our brand. We understand and support the needs of Choice Hotels from luxury to economy, with innovative bedding solutions designed to deliver a lower total cost of ownership and exceptional, restorative guest sleep experience.

We listen – to the needs of hospitality clients and guests – and innovate around both. Our focus? Ensuring our beds stay in hotels longer and deliver reliable, comfortable and durable performance from their first day in a hotel room to their last.



Hotel Brands We Support

- Choice Hotels
- Best Western Hotels and Resorts
- Four Seasons Hotels and Resorts
- Hilton Worldwide
- Hyatt Hotels Corporation
- InterContinental Hotels Group
- La Quinta Worldwide
- Marriott International
- Radisson
- Red Lion Hotels
- Starwood Capital Group
- WoodSpring Hotels
- Wyndham Hotels & Resorts
- And more...



Innovation with Purpose: Sleep

We Take Safety Seriously

Sleep technology components and finished mattresses undergo extensive, rigorous testing to ensure they meet or exceed hospitality standards:

- We test fabrics for elongation, stretch, durability and snagging.
- We assess the compliance of the foams, Beautyrest® Pocketed Coil® springs as well as the overall durability of mattress components.
- All Beautyrest foams are CertiPur-US® certified and do not contain ozone depleters; PBDE flame retardants; mercury, lead or other heavy metals; formaldehyde; and phthalates and are certified to have low Volatile Organic Compound (VOC) emissions.
- All Beautyrest fabrics also meet Oeko-Tex 100 standards, internationally recognized safety guidelines for harmful substances.
- We are proud to be an industry leader in manufacturing open-flame resistant products since 2005 that meet or exceed the federal flammability standard.



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Innovation with Purpose: Sleep

Advanced Research Fuels Innovation

We continually invest in and innovate around the way we deliver great sleep. And we are not afraid of challenging ourselves. Our research centers, and the sleep scientists leading them, work hard to develop and deliver innovative sleep solutions that exceed hospitality standards – and delight guests.

We look at our product development process through the lens of total cost of ownership; ensuring we give hotels a great bed at a great value that delivers an exceptional sleep experience for years to come.



Proven Performance

- We proudly employ over 5,000 people, making us one of the largest manufacturers in North America
- We have just over 600 registered patents and patent applications
- We sell products in 100+ countries throughout the world using a trusted network of licensee partners

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Create a New Guest Sleep Standard

Promoting Guest Wellness

Experts continue to stress the importance of getting the required amount of sleep in an effort to avoid serious health issues. We are helping hotel brands create brand-defining sleep experiences, understanding the power of this key differentiator and its impact on guest satisfaction and loyalty.

Innovators Never Sleep

We are always thinking about the future, the next idea. It's a constant restlessness about how we move to the next level; to consistently deliver products that exceed both brand requirements and guest expectations. We believe our approach to innovation sets us apart from all others.



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Industry Leading Design & Materials



Advanced Temperature Management Technology

The latest innovation in mattress technology is all about temperature management – from the inside out. The Beautyrest® Hospitality line features exclusive temperature management elements. DualCool™ Technology is a performance layer that moves moisture and heat away from the surface and is infused with silver to provide an anti-microbial shield against stain and odor causing mold and mildew. Below that, our AirCool® Foam provides cool, comfortable sleep and excellent temperature management by helping provide air circulation. All of this technology is designed to help the bed stay cool and ensure guests sleep more comfortably.

Enhanced Comfort Foams Provide Pressure Relief

We pride ourselves on continuing to innovate and re-define pressure relief. Today we are proud to have a suite of pressure relieving foams each providing a benefit. GelTouch® Foam is a soft gel foam that helps to provide comfort, support, airflow, and breathability. Stepping up to High Density support, our GelTouch® HD Foam is a gel infused foam that contours to your body for personalized support and cooling. Lastly, our Visco Gel Swirl Memory Foam cradles the body in cool comfort while allowing continuous airflow. All these foams work to create the ultimate pressure relieving comfort that will help your guests stay asleep longer and wake feeling more invigorated.

Proprietary Pocketed Coil® Technology Exclusive to Beautyrest

It all started with the introduction of the World's Premier Support system: our Beautyrest® Pocketed Coil® springs which move individually to support the natural shape of the body, and diffuse movement for a peaceful, undisturbed rest. Since then, Beautyrest has led the way in introducing a wide range of advancements that help your guests sleep their best. Our proprietary support technology offers conformability and motion separation, thanks to ultra-responsive, individually wrapped coils.

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360 St. Pierre™ Euro Top

(Two-Sided)



EnviroLux™ Fiber

Exceptionally soft, top panel fabric partly comprised of recycled materials*, including recycled plastic bottles

GelTouch® Foam

A soft gel foam that helps provide comfort, support, airflow and breathability; includes an additional layer of GelTouch® Foam for added support and comfort

Conforming Support

Our legendary, 1000 Series Pocketed Coil® Technology conforms to the body, absorbing motion for undisturbed sleep; contains recycled steel

Made in the U.S.A.

By people we know

Specifications

Mattress Height	14"		
Edge Support	BeautyEdge® Foam Encasement		
Top Upholstery	GelTouch® Foam		
Comfort Layers	Layer 1	FR Fiber	
	Layer 2	AirFeel™ Foam	
	Layer 3	GelTouch® HD Foam	
Support System	1000 Series Pocketed Coil®		
Transition Layer	Layer 4 GelTouch® Foam		
Foundation Shown	EnduroTECH®		
Dimensions	T	38 x 74.5	Q 60 x 79.5
	TXL	38 x 79.5	SK 76 x 79.5
	F	53 x 74.5	CK 72 x 83.5
	FXL	53 x 79.5	HK 72 x 79.5
	Coil Count Density	T 588	Q 1000
	TXL 624	SK 1288	
	F 817	CK 1288	
	FXL 866	HK 1288	
Warranty	Mattress	10-Year Non-Prorated	
	Foundation	10-Year Non-Prorated	

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant

*At least 8% of composition



BEST

Beautyrest HOSPITALITY

St. Pierre™ Pillow Top

(One-Sided)



EnviroLux™ Fiber

Exceptionally soft, top panel fabric partly comprised of recycled materials*, including recycled plastic bottles

DualCool™ Technology

A performance layer that moves moisture and heat away from the sleep surface

GelTouch® Foam

A soft gel foam that helps provide comfort, support, airflow and breathability; includes an additional layer of GelTouch® Foam for added support and comfort

Conforming Support

Our legendary, 1000 Series Pocketed Coil® Technology conforms to the body, absorbing motion for undisturbed sleep; contains recycled steel; Pillow Top added for enhanced plushness

Made in the U.S.A.

By people we know

Specifications

Mattress Height	14"			
Edge Support	BeautyEdge® Foam Encasement			
Top Upholstery	GelTouch® Foam			
Comfort Layers	Layer 1	Antimicrobial FR Fiber		
	Layer 2	AirFeel™ Foam		
	Layer 3	GelTouch® HD Foam		
Support System	1000 Series Pocketed Coil®			
Base Layer	Layer 4 Energy Foam™ Coil Support			
Foundation Shown	EnduroTECH®			
Dimensions	T	38 x 74.5	Q	60 x 79.5
	TXL	38 x 79.5	SK	76 x 79.5
	F	53 x 74.5	CK	72 x 83.5
	FXL	53 x 79.5	HK	72 x 79.5
Coil Count Density	T	588	Q	1000
	TXL	624	SK	1288
	F	817	CK	1288
	FXL	866	HK	1288
Warranty	Mattress	10-Year Non-Prorated		
	Foundation	10-Year Non-Prorated		

All dimensions subject to an industry standard variance of (+/-) 0.5"

All sets are FR CPSC 1633 Compliant

*At least 8% of composition



Beautyrest. HOSPITALITY

McKenna™ Euro Pillow Top

(One-Sided)



EnviroLux™ Fiber

Exceptionally soft, top panel fabric partly comprised of recycled materials*, including recycled plastic bottles

DualCool™ Technology

A performance layer that moves moisture and heat away from the sleep surface

GelTouch® Foam

A soft gel foam that helps provide comfort, support, airflow and breathability

Conforming Support

Our legendary, 825 Series Pocketed Coil® Technology conforms to the body, absorbing motion for undisturbed sleep; contains recycled steel

Made in the U.S.A.

By people we know

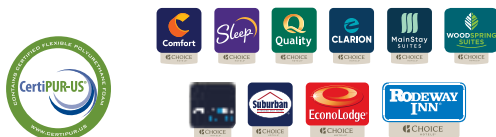
Specifications

Mattress Height	13"	
Edge Support	BeautyEdge® Foam Encasement	
Top Upholstery	2 Layers of GelTouch® Foam	
Comfort Layers	Layer 1	Antimicrobial FR Fiber
	Layer 2	AirFeel™ Foam
	Layer 3	AirCool® Foam
	Layer 4	Energy Foam™
Support System	825 Series Pocketed Coil®	
Base Layer	Layer 5 Energy Foam™ Coil Support	
Foundation Shown	EnduroTECH®	
Dimensions	T	38 x 74.5
	TXL	38 x 79.5
	F	53 x 74.5
	FXL	53 x 79.5
Coil Count Density	T	480
	TXL	528
	F	660
	FXL	726
Warranty	Mattress	10-Year Non-Prorated
	Foundation	10-Year Non-Prorated

All dimensions subject to an industry standard variance of (+/-) 0.5"

All sets are FR CPSC 1633 Compliant

*At least 8% of composition



BETTER

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360 Kennedy™ Plush

(Two-Sided)



EnviroLux™ Fiber

Exceptionally soft, top panel fabric partly comprised of recycled materials*, including recycled plastic bottles

GelTouch® Foam

A soft gel foam that helps provide comfort, support, airflow and breathability

Conforming Support

Our legendary, 825 Series Pocketed Coil® Technology conforms to the body, absorbing motion for undisturbed sleep; contains recycled steel

Made in the U.S.A.

By people we know

Specifications

Mattress Height	13"			
Edge Support	BeautyEdge® Foam Encasement			
Top Upholstery	GelTouch® Foam			
Comfort Layers	Layer 1	FR Fiber		
	Layer 2	AirFeel™ Foam		
	Layer 3	GelTouch® HD Foam		
Support System	825 Series Pocketed Coil®			
Transition Layer	Layer 4 GelTouch® Foam			
Foundation Shown	EnduroTECH®			
Dimensions	T	38 x 74.5	Q	60 x 79.5
	TXL	38 x 79.5	SK	76 x 79.5
	F	53 x 74.5	CK	72 x 83.5
	FXL	53 x 79.5	HK	72 x 79.5
	Coil Count Density	T	480	Q
	TXL	528	SK	1056
	F	660	CK	1056
	FXL	726	HK	1056
Warranty	Mattress	10-Year Non-Prorated		
	Foundation	10-Year Non-Prorated		

All dimensions subject to an industry standard variance of (+/-) 0.5"

All sets are FR CPSC 1633 Compliant

*At least 8% of composition



Beautyrest. HOSPITALITY

Kennedy™ Plush

(One-Sided)



EnviroLux™ Fiber

Exceptionally soft, top panel fabric partly comprised of recycled materials*, including recycled plastic bottles

DualCool™ Technology

A performance layer that moves moisture and heat away from the sleep surface

GelTouch® Foam

A soft gel foam that helps provide comfort, support, airflow and breathability

Conforming Support

Our legendary, 825 Series Pocketed Coil® Technology conforms to the body, absorbing motion for undisturbed sleep; contains recycled steel

Made in the U.S.A.

By people we know

Specifications

Mattress Height	13"	
Edge Support	BeautyEdge® Foam Encasement	
Top Upholstery	2 Layers of GelTouch® Foam	
Comfort Layers	Layer 1	Antimicrobial FR Fiber
	Layer 2	AirFeel™ Foam
	Layer 3	AirCool® Foam
	Layer 4	Energy Foam™
Support System	825 Series Pocketed Coil®	
Base Layer	Layer 5 Energy Foam™ Coil Support	
Foundation Shown	EnduroTECH®	
Dimensions	T	38 x 74.5
	TXL	38 x 79.5
	F	53 x 74.5
	FXL	53 x 79.5
Coil Count Density	T	480
	TXL	528
	F	660
	FXL	726
Warranty	Q	60 x 79.5
	SK	76 x 79.5
	CK	72 x 83.5
	HK	72 x 79.5
Warranty	T	480
	Q	825
Warranty	TXL	528
	SK	1056
Warranty	F	660
	CK	1056
Warranty	FXL	726
	HK	1056
Warranty	Mattress	10-Year Non-Prorated
	Foundation	10-Year Non-Prorated

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant
*At least 8% of composition



BETTER

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360 Belmont™ Plush

(Two-Sided)

EnviroLux™ Fiber

Exceptionally soft, top panel fabric partly comprised of recycled materials*, including recycled plastic bottles

AirCool® Gel Memory Foam

Promotes cool and comfortable sleep and excellent temperature management

Conforming Support

Our legendary, 825 Series Pocketed Coil® Technology conforms to the body, absorbing motion for undisturbed sleep; contains recycled steel

Made in the U.S.A.

By people we know

Specifications

Mattress Height	12"		
Edge Support	BeautyEdge® Foam Encasement		
Top Upholstery	GelTouch® Foam		
Comfort Layers	Layer 1	FR Fiber	
	Layer 2	AirCool® Foam	
	Layer 3	AirCool® Foam	
Support System	825 Series Pocketed Coil®		
Transition Layer	Layer 4 GelTouch® Foam		
Foundation Shown	EnduroTECH®		
Dimensions	T	38 x 74.5	Q 60 x 79.5
	TXL	38 x 79.5	SK 76 x 79.5
	F	53 x 74.5	CK 72 x 83.5
	FXL	53 x 79.5	HK 72 x 79.5
	Coil Count Density	T 480	Q 825
	TXL 528	SK 1056	
	F 660	CK 1056	
	FXL 726	HK 1056	
Warranty	Mattress	10-Year Non-Prorated	
	Foundation	10-Year Non-Prorated	

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant

*At least 8% of composition



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Belmont™ Plush

(One-Sided)

EnviroLux™ Fiber

Exceptionally soft, top panel fabric partly comprised of recycled materials*, including recycled plastic bottles

DualCool™ Technology

A performance layer that moves moisture and heat away from the sleep surface

AirCool® Gel Memory Foam

Promotes cool and comfortable sleep and excellent temperature management

Conforming Support

Our legendary, 825 Series Pocketed Coil® Technology conforms to the body, absorbing motion for undisturbed sleep; contains recycled steel

Made in the U.S.A.

By people we know

Specifications

Mattress Height	12"		
Edge Support	BeautyEdge® Foam Encasement		
Top Upholstery	GelTouch® Foam		
Comfort Layers	Layer 1	Antimicrobial FR Fiber	
	Layer 2	AirCool® Foam	
	Layer 3	AirCool® Foam	
Support System	825 Series Pocketed Coil®		
Base Layer	Layer 4 Energy Foam™ Coil Support		
Foundation Shown	EnduroTECH®		
Dimensions	T	38 x 74.5	Q 60 x 79.5
	TXL	38 x 79.5	SK 76 x 79.5
	F	53 x 74.5	CK 72 x 83.5
	FXL	53 x 79.5	HK 72 x 79.5
	Coil Count Density	T 480	Q 825
Coil Count Density	TXL	528	SK 1056
	F	660	CK 1056
	FXL	726	HK 1056
Warranty	Mattress	10-Year Non-Prorated	
	Foundation	10-Year Non-Prorated	

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant

*At least 8% of composition



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EnduroTECH® Hospitality Foundation



Built to Last

The Beautyrest Hospitality EnduroTECH® foundation provides hotels with outstanding durability and reliability. Built like a sturdy piece of furniture and now including a unique v-tech steel grid and wood construction, EnduroTECH® is designed to last a minimum of 10 years in a hotel room.

The EnduroTECH® foundation features recycled steel and the wood used is sourced from sustainable forests.

Made in the U.S.A.

By people we know

That's sustainable value hospitality clients can bank on.

Specifications

Foundation Heights*	9", 7", 5.5" and 2.5"			
Dimensions	T	37.5 x 74	Q	59.5 x 79
	TXL	37.5 x 79	SK	37.5 x 79 (2)
	F	52.5 x 74	CK	35.5 x 83 (2)
	FXL	52.5 x 79	HK	35.5 x 79 (2)
Warranty	Foundation	10-Year Non-Prorated		

*All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant*

**All 2.5" profile heights and odd sizes of the 9", 7" and 5.5" heights are constructed of lumber only (no steel grid)*



How to Order for Your Property

- 1 SSB Hospitality, LLC has regional sales representatives who will work with you every step of the way. Connect with your local sales representative by selecting one of the options below:
 - **Email us** at hospitalityorders@sertasimmons.com
 - Or, you can use the Find-a-Rep search feature on beautyresthospitality.com
- 2 Your sales representative will discuss all project requirements prior to placing your order. You will then be provided detailed specifications and a formal quote for review.
- 3 To submit your order, a signed Purchase Order to SSB Hospitality, LLC is required. You can either issue a PO directly or have your sales representative provide one for your approval/signature.
- 4 If this is your first order, you will need to complete a New Account Application Form. There are two types of applications:
 - **Cash/Credit Card application** (3% credit card fee applies)
 - **Open Terms Credit application***Upon receipt of your application, our credit team will review and process it. Once approved, your order will be submitted.
- 5 Once your order has been submitted, a member of our Customer Service Team will contact you to schedule a delivery date and provide any updates on order status.†
- 6 Important order considerations:
 - A \$75.00 **Minimum Order Quantity Charge** will be charged for ALL orders less than 6 sets / 12 pieces and/or less than \$2,500 gross sales.
 - Locations must be able to accommodate a 53' Semi Trailer for delivery. Special equipment may incur additional charges.
 - Prices not valid for Alaska, Hawaii, Canada or Puerto Rico.
 - If order changes become necessary (quantity, address, date), the request must be sent in writing a minimum of 10 (ten) business days prior to the designated ship date. This lead time is imperative to ensure adjustments can be made in manufacturing.
 - We regret **Verbal change requests will not be accepted.**

*Approved client credit terms are 50% deposit/net 30 days. Bank, Trade References, Dunn and Bradstreet are required prior to the approval of Open Terms Credit applications. Open Terms Credit applications once approved may require an initial deposit to be paid in advance of any orders being fulfilled.

†Normal lead-time is 3-4 weeks. Custom sizes require 6 weeks.

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Beautyrest® Hospitality Bedding Plant Map



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Beautyrest® Hospitality Group
2451 Industry Avenue, Doraville, GA 30360
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SUSTAINABILITY

At Serta Simmons Bedding, sustainability is an important part of how we do business. As we bring our sustainability strategy to life, we're focused on integrating it into all aspects of our business, from product development and manufacturing to logistics.

HOW WE WALK THE TALK



ECO-FRIENDLY PRODUCTS

Beautyrest spring systems contain recycled steel; foams are produced without the use of harmful chemicals; and, our foundations are sourced from sustainable forests.



RESPONSIBLE OPERATIONS

We strive to implement processes that conserve energy, reduce water usage and divert waste from landfills. We also promote a safe working environment through ongoing employee education and engagement.




EFFICIENT DISTRIBUTION

Manufacturing operations are strategically located to minimize the use of fuel and energy in shipping to hotel customers across North America.



MATTRESS RECYCLING

Our mattress reclamation and recycling partnerships have helped divert millions of pounds of waste from landfills.



**COMFORT AND
PERFORMANCE
INNOVATION**

All fire retardant barriers are made primarily from cotton or other cellulosic renewable fibers and contain no harmful chemicals.



FOUNDATIONS

Our Hospitality Grade Foundations include both recycled steel and wood frames sourced from forests that are certified as sustainable by the Forest Stewardship Council.

FOAMS

All of our foams are made without the use of PBDE flame retardants, CFCs, lead, mercury, prohibited phthalates or other harmful substances.



SPRINGS

Most of our Pocketed Coil® and box spring products are made from post-industrial recycled steel.

FABRICS

Top panel fabrics consist of recycled materials and many meet or exceed Oeko-Tex 100 standards for manufacturing without the use of harmful substances.

To learn more about our sustainability initiatives visit us at:

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