



Hospitality Bedding Collection



[SERTAHOSPITALITY.COM](https://www.sertahospitality.com)



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Once you know what goes into building a Serta mattress, you'll be able to select the one that's right for your hotel and guests.

5 reasons why your guests will never count sheep again...



PRESSURE RELIEVING COMFORT



BALANCED SLEEPING TEMPERATURE



PREVENTS ROLL-OFF OR SAG



PROPER BACK SUPPORT



UNDISTURBED SLEEP



A Serta's Pressure Balancing Design

- Promotes pressure relieving comfort by combining layers of foams and fluffy fibers with the support of an advanced innerspring system.
- Helps to reduce the pressure points that can cause tossing and turning.

Serta mattresses incorporate technologically advanced quilting and upholstery materials: HexCloud™ Gel Foam, BodyLoft™, Serta® PillowSoft™ Aire™, and Serta® Comfort XD™ Foam.



HexCloud™ Gel Foam

Available in select models

An exclusive comfort upgrade, this gel foam boasts unique geometric cut outs to deliver cool, contouring pressure relief for more luxurious, relaxing sleep.

ADDITIONAL KEY FEATURES

BodyLoft™

Helps promote a **balanced sleeping temperature** with breathable material that enhances both airflow and moisture wicking at the sleep surface.

Serta® PillowSoft® Aire™

Helps to optimize **pressure relieving comfort** with five zones of alternating comfort and support that work to evenly distribute body weight.

Serta® Comfort XD™ Foam

Extra deep layer of soft yet supportive foam gently cradles the body to help provide **pressure relieving comfort**.

Perfect Sleeper®

Support System



Serta
 perfectsleeper.
 World's Most Comfortable Mattress.



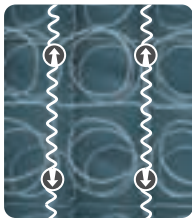
Comfort Last® Construction with Total Edge® Foam Encasement

- Dual Edge Support with Total Edge® Foam Encasement and border rods to strengthen the mattress edges.
- Helps prevent roll-off or sag with a construction that is tested beyond industry standards to meet the demands of over 99% of the adult population.



Continuous Support® Innerspring

- Promotes proper back support and undisturbed sleep by combining continuous coil design with Head-to-Toe coil construction.
- Each coil attaches to its neighbors for the stability and durability needed to provide support while absorbing motion.



Head-to-Toe Construction

- Unique construction where each row of coils runs head-to-toe so that motion in one row is not felt in the adjoining rows.
- Each coil attaches to its neighbor for enhanced stability to absorb motion so you can sleep soundly, even when your partner moves.





Offering a **2-sided “easy-flip”** mattress and a **1-sided “non-flip”** Serta Perfect Sleeper mattress:



In a nationwide survey, Serta learned of the **three most common complaints** by hoteliers about their bedding.

① Sagging

The Serta Hospitality line starts with premium, durable coils and strong foam encasement to provide enhanced support and help eliminate sagging. This means happier guests, night after night.

② Edge Breakdown

In conventional mattresses, the coil is inset into the center of the mattress leaving the edge without support. This causes edge breakdown. In the Serta Perfect Sleeper, the center of the endless support spiral extends beyond the border wire, which is attached on top of the unit, preventing edge breakdown.

③ Roll-together

Have you noticed that in most mattresses the coils are held together from side to side with helicals? Because weight is transferred in the direction that the coils are tied, this construction causes the lighter person to roll toward the heavier person. The Serta Perfect Sleeper's endless support spirals are laced together with helicals that run head-to-toe. This design is intended to reduce weight transfer from side to side.

How to Order

For Your Property



- 1 Serta Hospitality has regional sales representatives who will work with you every step of the way. Connect with your local sales representative by selecting one of the options below:

 - **Email us** at hospitalityorders@sertasimmons.com
 - Or, you can use the Find-a-Rep search feature on sertahospitality.com

- 2 Your sales representative will discuss all project requirements prior to placing your order. You will then be provided detailed specifications and a formal quote for review.

- 3 To submit your order, a signed Purchase Order to Serta Hospitality is required. You can either issue a PO directly or have your sales representative provide one for your approval/signature.

- 4 If this is your first order, you will need to complete a New Account Application Form. There are two types of applications:

 - **Cash/Credit Card application** (3% credit card fee applies)
 - **Open Terms Credit application***

Upon receipt of your application, our credit team will review and process it. Once approved, your order will be submitted.

- 5 Once your order has been submitted, a member of our Customer Service Team will contact you to schedule a delivery date and provide any updates on order status.†

- 6 Important order considerations:

 - A \$75.00 **Minimum Order Quantity Charge** will be charged for ALL orders less than 6 sets / 12 pieces **and/or** less than \$2,500 gross sales.
 - Locations must be able to accommodate a 53' Semi Trailer for delivery. Special equipment may incur additional charges.
 - Prices not valid for Alaska, Hawaii, Canada or Puerto Rico.
 - If order changes become necessary (quantity, address, date), the request must be sent in writing a minimum of 10 (ten) business days prior to the designated ship date. This lead time is imperative to ensure adjustments can be made in manufacturing.
 - We regret **Verbal change requests will not be accepted.**

*Approved client credit terms are 50% deposit/net 30 days. Bank, Trade References, Dunn and Bradstreet are required prior to the approval of Open Terms Credit applications. Open Terms Credit applications once approved may require an initial deposit to be paid in advance of any orders being fulfilled.

†Normal lead-time is 3-4 weeks. Custom sizes require 6 weeks.

Serta® Hospitality Bedding Plant Map



● Serta/Serta Simmons Bedding Plant

● Serta Licensee Plant

WSS Master Suite

Plush • 1 sided Non-flip Mattress



Engineered for Durability

Enhanced 800-unit continuous support construction for uninterrupted spine support and exceptional mattress durability; featuring head-to-toe Helicals for maximum motion absorption.

Total Edge® Foam Encasement

Strengthens the mattress edges and prevents sagging.

Continuous Support® Innerspring

Unique coil construction for uninterrupted spine support and mattress durability.

Cool Twist® Gel Foam

Breathable, gel-infused foam cradles the body and helps promote airflow for a cooler night's sleep.

11" Height

	Size	Coil Density
Twin	38 x 74.5	450
Twin XL	38 x 79.5	480
Full	53 x 74.5	704
Full XL	53 x 79.5	748
Queen	60 x 79.5	800
Standard King	76 x 79.5	992
California King	72 x 83.5	984
Hotel King	72 x 79.5	960

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant

Comfort System

- FireBlocker® Fiber
- BodyLoft™ Foam
- Serta® PillowSoft® Foam
- Cool Twist® Gel Foam

Mattress Warranty

10-Year Non-Prorated

Support System

- 800 Continuous Support® Innerspring*
- Total Edge® Foam Encasement
- Border Rod Support
- Posturized Center Third
- Head-to-Toe Helicals

*Features recycled steel



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Castlecrest

Plush • 1 sided Non-flip Mattress



Engineered for Durability

Enhanced 800-unit continuous support construction for uninterrupted spine support and exceptional mattress durability; featuring head-to-toe Helicals for maximum motion absorption.

Total Edge® Foam Encasement

Strengthens the mattress edges and prevents sagging.

Continuous Support® Innerspring

Unique coil construction for uninterrupted spine support and mattress durability.

Cool Twist® Gel Foam

Breathable, gel-infused foam cradles the body and helps promote airflow for a cooler night's sleep.

12" Height

Size	Coil Density	
Twin	38 x 74.5	450
Twin XL	38 x 79.5	480
Full	53 x 74.5	704
Full XL	53 x 79.5	748
Queen	60 x 79.5	800
Standard King	76 x 79.5	992
California King	72 x 83.5	984
Hotel King	72 x 79.5	960

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant



Comfort System

- FireBlocker® Fiber
- BodyLoft™ Foam
- Serta® PillowSoft® Aire™
- Cool Twist® Gel Foam

Mattress Warranty

10-Year Non-Prorated

Support System

- 800 Continuous Support® Innerspring*
- Total Edge® Foam Encasement
- Border Rod Support
- Posturized Center Third
- Head-to-Toe Helicals

*Features recycled steel



Castlecrest

Plush • 2 sided Easy-flip Mattress



Engineered for Durability

Enhanced 800-unit continuous support construction for uninterrupted spine support and exceptional mattress durability; featuring head-to-toe Helicals for maximum motion absorption.

Total Edge® Foam Encasement

Strengthens the mattress edges and prevents sagging.

Continuous Support® Innerspring

Unique coil construction for uninterrupted spine support and mattress durability.

Cool Twist® Gel Foam

Breathable, gel-infused foam cradles the body and helps promote airflow for a cooler night's sleep.

12" Height

Size	Coil Density	
Twin	38 x 74.5	450
Twin XL	38 x 79.5	480
Full	53 x 74.5	704
Full XL	53 x 79.5	748
Queen	60 x 79.5	800
Standard King	76 x 79.5	992
California King	72 x 83.5	984
Hotel King	72 x 79.5	960

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant

Comfort System

- FireBlocker® Fiber
- BodyLoft™
- Serta® PillowSoft® Aire™
- Cool Twist® Gel Foam

Mattress Warranty

10-Year Non-Prorated

Support System

- 800 Continuous Support® Innerspring*
- Total Edge® Foam Encasement
- Border Rod Support
- Posturized Center Third
- Head-to-Toe Helicals

*Features recycled steel



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Kingley

Plush • 1 sided Non-flip Mattress



Engineered for Durability

Enhanced 800-unit continuous support construction for uninterrupted spine support and exceptional mattress durability; featuring head-to-toe Helicals for maximum motion absorption.

Total Edge® Foam Encasement

Strengthens the mattress edges and prevents sagging.

Continuous Support® Innerspring

Unique coil construction for uninterrupted spine support and mattress durability.

Cool Twist® Gel Foam

Breathable, gel-infused foam cradles the body and helps promote airflow for a cooler night's sleep.

13.25" Height

Size

Coil Density

Twin	38 x 74.5	450
Twin XL	38 x 79.5	480
Full	53 x 74.5	704
Full XL	53 x 79.5	748
Queen	60 x 79.5	800
Standard King	76 x 79.5	992
California King	72 x 83.5	984
Hotel King	72 x 79.5	960

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant



Comfort System

- FireBlocker® Fiber
- BodyLoft™ Foam
- Serta® Support Foam
- Serta® PillowSoft® Aire™
- Cool Twist® Gel Foam

Mattress Warranty

10-Year Non-Prorated

Support System

- 800 Continuous Support® Innerspring*
- Total Edge® Foam Encasement
- Border Rod Support
- Posturized Center Third
- Head-to-Toe Helicals

*Features recycled steel



Kingley

Plush • 2 sided Easy-flip Mattress



Engineered for Durability

Enhanced 800-unit continuous support construction for uninterrupted spine support and exceptional mattress durability; featuring head-to-toe Helicals for maximum motion absorption.

Total Edge® Foam Encasement

Strengthens the mattress edges and prevents sagging.

Continuous Support® Innerspring

Unique coil construction for uninterrupted spine support and mattress durability.

Cool Twist® Gel Foam

Breathable, gel-infused foam cradles the body and helps promote airflow for a cooler night's sleep.

13.25" Height

	Size	Coil Density
Twin	38 x 74.5	450
Twin XL	38 x 79.5	480
Full	53 x 74.5	704
Full XL	53 x 79.5	748
Queen	60 x 79.5	800
Standard King	76 x 79.5	992
California King	72 x 83.5	984
Hotel King	72 x 79.5	960

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant

Comfort System

- FireBlocker® Fiber
- BodyLoft™ Foam
- Serta® PillowSoft® Aire™
- Cool Twist® Gel Foam

Mattress Warranty

10-Year Non-Prorated

Support System

- 800 Continuous Support® Innerspring*
- Total Edge® Foam Encasement
- Border Rod Support
- Posturized Center Third
- Head-to-Toe Helicals

*Features recycled steel



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McLennan

Euro Pillow Top • 1 sided Non-flip Mattress



Engineered for Durability

Enhanced 800-unit continuous support construction for uninterrupted spine support and exceptional mattress durability; featuring head-to-toe Helicals for maximum motion absorption.

Total Edge® Foam Encasement

Strengthens the mattress edges and prevents sagging.

Continuous Support® Innerspring

Unique coil construction for uninterrupted spine support and mattress durability.

Cool Twist® Gel Foam

Breathable, gel-infused foam cradles the body and helps promote airflow for a cooler night's sleep.

13.5" Height

Size

Coil Density

Twin	38 x 74.5	450
Twin XL	38 x 79.5	480
Full	53 x 74.5	704
Full XL	53 x 79.5	748
Queen	60 x 79.5	800
Standard King	76 x 79.5	992
California King	72 x 83.5	984
Hotel King	72 x 79.5	960

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant

Comfort System

- FireBlocker® Fiber
- BodyLoft™ Foam
- Serta® PillowSoft® Aire™
- Cool Twist® Gel Foam

Mattress Warranty

10-Year Non-Prorated

Support System

- 800 Continuous Support® Innerspring*
- Total Edge® Foam Encasement
- Border Rod Support
- Posturized Center Third
- Head-to-Toe Helicals

*Features recycled steel



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McLennan

Euro Pillow Top • 2 sided *Easy-flip* Mattress



Engineered for Durability

Enhanced 800-unit continuous support construction for uninterrupted spine support and exceptional mattress durability; featuring head-to-toe Helicals for maximum motion absorption.

Total Edge® Foam Encasement

Strengthens the mattress edges and prevents sagging.

Continuous Support® Innerspring

Unique coil construction for uninterrupted spine support and mattress durability.

Cool Twist® Gel Foam

Breathable, gel-infused foam cradles the body and helps promote airflow for a cooler night's sleep.

13.5" Height

Size

Coil Density

Twin	38 x 74.5	450
Twin XL	38 x 79.5	480
Full	53 x 74.5	704
Full XL	53 x 79.5	748
Queen	60 x 79.5	800
Standard King	76 x 79.5	992
California King	72 x 83.5	984
Hotel King	72 x 79.5	960

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant



Comfort System

FireBlocker® Fiber
Serta® PillowSoft® Aire™
Serta® PillowSoft® Foam
Cool Twist® Gel Foam

Mattress Warranty

10-Year Non-Prorated

Support System

800 Continuous Support® Innerspring*
Total Edge® Foam Encasement
Border Rod Support
Posturized Center Third
Head-to-Toe Helicals

*Features recycled steel



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Platinum Suite

Euro Pillow Top • 2 sided Easy-flip Mattress



13.75" Height

Size Coil Density

Twin	
38 x 74.5	450
Twin XL	
38 x 79.5	480
Full	
53 x 74.5	70+
Full XL	
53 x 79.5	748
Queen	
60 x 79.5	800
Standard King	
76 x 79.5	992
California King	
72 x 83.5	984
Hotel King	
72 x 79.5	960

All dimensions subject to an industry standard variance of (+/-) 0.5"
All sets are FR CPSC 1633 Compliant

Comfort System

FireBlocker® Fiber
HexCloud™ Gel Foam
Serta® PillowSoft® Aire™
Cool Twist® Gel Memory Foam
Cool Twist® Gel Foam

Support System

800 Continuous Support®
Innerspring*
Total Edge® Foam Encasement
Border Rod Support
Posturized Center Third
Head-to-Toe Helicals
*Features recycled steel

Mattress Warranty

10-Year Non-Prorated

Engineered for Durability

Enhanced 800-unit continuous support construction for uninterrupted spine support and exceptional mattress durability; featuring head-to-toe Helicals for maximum motion absorption.

Luxurious Lofted Quilting

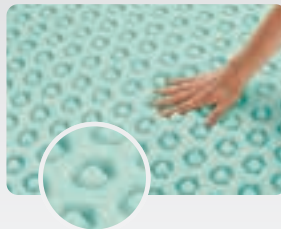
Tack and jump quilting delivers five-star comfort for a truly memorable sleep experience.

Cool Twist® Gel Foam

Breathable, gel-infused foam cradles the body and helps promote airflow for a cooler night's sleep.

HexCloud™ Gel Foam

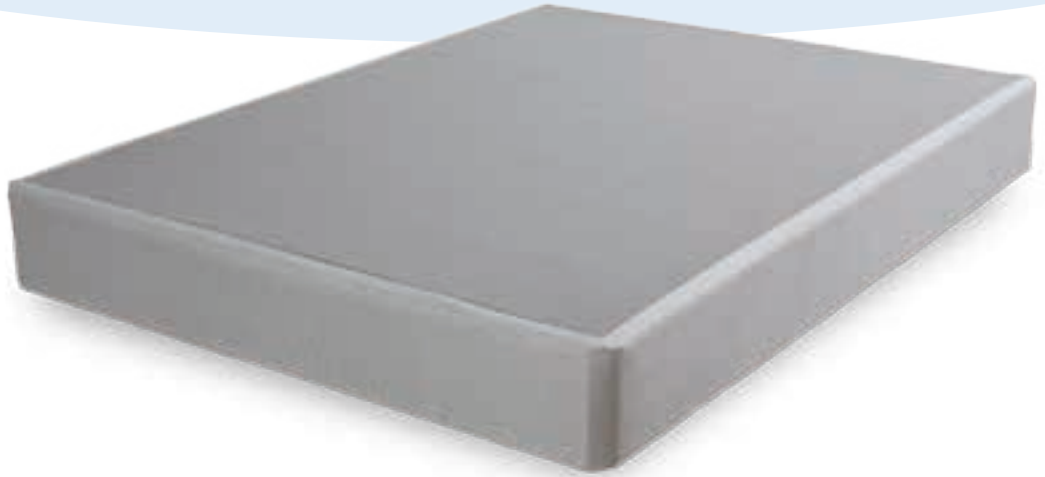
An exclusive comfort upgrade, this gel foam boasts unique geometric cut outs to deliver cool, contouring pressure relief for more luxurious, relaxing sleep.



STABL-BASE®
Hospitality Foundation



Designed with strength and durability to help withstand the misuses of the hospitality environment—the quintessential complement to any Serta® Perfect Sleeper® mattress.



9", 7", 5.5" and 2" Heights*	Size
Twin	38 x 74.5
Twin XL	38 x 79.5
Full	53 x 74.5
Full XL	53 x 79.5
Queen	60 x 79.5
Standard King	76 x 79.5
California King	72 x 83.5
Hotel King	72 x 79.5

*All dimensions subject to an industry standard variance of (+/-) 0.5"
 All sets are FR CPSC 1633 Compliant*

**All 2" profile heights and odd sizes of the 9", 7" and 5.5" heights are constructed of lumber only (no steel grid).*



Double Beam Frame

Standard two layers of kiln-dried lumber helps provide durability and strength

Upholstery

Foundation has additional cross slats to help provide added durability in order to withstand the misuses of the hospitality environment

V-Tech Construction

Unique V-Tech steel grid isolates the impact of one's movement on another while reducing mattress sway

Universal Compatibility

Fully-compatible with Universal Bedlegs™

Sustainability

The STABL-BASE® foundation features recycled steel and the wood used is sourced from sustainable forests

Warranty

10 year non-prorated against manufacturer's defects



Remind your guests of the great stay at your hotel by allowing guests to **Take the Sleep Experience Home.**



Your customers can easily purchase the same mattress they slept on in your hotel. All they have to do is email guestpurchase@sertasimmons.com.

How it works:

- Your guest inquires about the mattress they enjoyed in their room.
- Serta supplies the guest with all the product and purchase details including the option to include a metal bed frame with their order.
- If the guest would like to proceed with the order, the transaction would then be processed through Serta.
- Your guest's new Serta mattress set is delivered with our 'Gold Service' which includes: two-person delivery, unpacking, set-up and safe disposal of old bedding and debris.

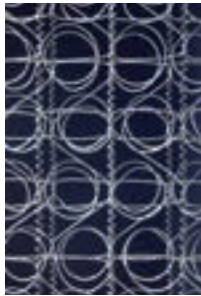




SUSTAINABILITY

At Serta Simmons Bedding, sustainability is an important part of how we do business. As we bring our sustainability strategy to life, we're focused on integrating it into all aspects of our business, from product development and manufacturing to logistics.

HOW WE WALK THE TALK



ECO-FRIENDLY PRODUCTS

Serta spring systems contain recycled steel; foams are produced without the use of harmful chemicals; and, our foundations are sourced from sustainable forests.



RESPONSIBLE OPERATIONS

We strive to implement processes that conserve energy, reduce water usage and divert waste from landfills. We also promote a safe working environment through ongoing employee education and engagement.



EFFICIENT DISTRIBUTION

Manufacturing operations are strategically located to minimize the use of fuel and energy in shipping to hotel customers across North America.



MATTRESS RECYCLING

Our mattress reclamation and recycling partnerships have helped divert millions of pounds of waste from landfills.

**COMFORT AND
PERFORMANCE
INNOVATION**



FOUNDATIONS

Our Hospitality Grade Foundations include both recycled steel and wood frames sourced from forests that are certified as sustainable by the Forest Stewardship Council.

FOAMS

All of our foams are made without the use of PBDE flame retardants, CFCs, lead, mercury, prohibited phthalates or other harmful substances.



SPRINGS

Most of our continuous coil and box spring products are made from post-industrial recycled steel.

FABRICS

Top panel fabrics consist of recycled materials and many meet or exceed Oeko-Tex 100 standards for manufacturing without the use of harmful substances.

All fire retardant barriers are made primarily from cotton or other cellulosic renewable fibers and contain no harmful chemicals.

To learn more about our sustainability initiatives visit us at:

SERTAHOSPITALITY.COM

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